



**REWARDLE HOLDINGS LIMITED  
ACN 168 751 746**

**NOTICE OF ANNUAL GENERAL MEETING  
EXPLANATORY MEMORANDUM  
AND  
PROXY FORM**

**Date of Meeting**

Monday 27 November 2017

**Time of Meeting**

2.00pm (AEDT)

**Place of Meeting**

Adina Apartment Hotel  
Federation Room  
88 Flinders St,  
Melbourne VIC 3000

**REWARDLE HOLDINGS LIMITED**  
**ACN 168 751 746**

## **NOTICE OF ANNUAL GENERAL MEETING**

Notice is hereby given that an annual general meeting of Shareholders of Rewardle Holdings Limited (**Company**) will be held at held at 2.00pm (AEDT) on Monday, 27 November 2017 at Adina Apartment Hotel, Federation Room, 88 Flinders St, Melbourne VIC 3000 (**Meeting**).

The Explanatory Memorandum to this Notice provides additional information on matters to be considered at the Meeting. The Explanatory Memorandum and the Proxy Form form part of this Notice.

The Directors have determined pursuant to regulation 7.11.37 of the Corporations Regulations 2001 (Cth) that the persons eligible to vote at the Meeting are those who are registered as Shareholders on 25 November 2017 at 7pm (AEST).

Terms and abbreviations used in this Notice and Explanatory Memorandum are defined in Schedule 1.

## **AGENDA**

### **1. Annual Report**

To table and consider the Annual Report of the Company and its controlled entities for the year ended 30 June 2017, which includes the Financial Report, the Directors' Report and the Auditor's Report.

### **2. Resolution 1 - Adoption of Remuneration Report**

To consider and, if thought fit, to pass, with or without amendment, the following resolution as a **non-binding resolution**:

*"That, for the purpose of Section 250R(2) of the Corporations Act and for all other purposes, approval is given for the adoption of the Remuneration Report as contained in the Company's annual financial report for the financial year ended 30 June 2017."*

**Note: the vote on this Resolution is advisory only and does not bind the Directors or the Company.**

## **Voting Exclusion**

In accordance with section 250R of the Corporations Act, a vote on this Resolution must not be cast by, or on behalf of, a member of the Key Management Personnel whose remuneration details are included in the remuneration report, or a Closely Related Party of such member. However, a vote may be cast by such person if:

- (a) the person is acting as proxy and the proxy form specifies how the proxy is to vote, and the vote is not cast on behalf of a person who is otherwise excluded from voting on this Resolution as described above; or
- (b) the person is the Chair voting an undirected proxy which expressly authorises the Chair to vote the proxy on a resolution connected with the remuneration of a member of the Key Management Personnel.

### **3. Resolution 2 - Re-election of Director – Peter Pawlowitsch**

To consider, and if thought fit, to pass as an ordinary resolution the following:

*"That, for the purpose of clause 18.10 of the Constitution and for all other purposes, Peter Pawlowitsch, a Director, who was appointed to fill a casual vacancy, and being eligible, is re-elected as a Director."*

#### 4. Resolution 3 - Re-election of Director – David Niall

To consider, and if thought fit, to pass as an ordinary resolution the following:

*"That, for the purpose of clause 18.10 of the Constitution and for all other purposes, David Niall, a Director, who was appointed to fill a casual vacancy, and being eligible, is re-elected as a Director."*

#### 5. Resolution 4 – Approval of 10% Placement Capacity

To consider, and if thought fit, to pass as a special resolution the following:

*"That, for the purpose of Listing Rule 7.1A and for all other purposes, approval is given for the issue of Equity Securities totalling up to 10% of the Shares on issue, calculated in accordance with the formula prescribed in Listing Rule 7.1A.2 and on the terms and conditions set out in the Explanatory Statement"*

**Voting Exclusion:** The Company will disregard any votes cast on this Resolution by any person who may participate in the issue of Equity Securities under this Resolution and a person who might obtain a benefit, except a benefit solely in the capacity of a holder of ordinary securities, if the Resolution is passed and any associates of those persons. However, the Company will not disregard a vote if it is cast by a person as a proxy for a person who is entitled to vote, in accordance with the directions on the Proxy Form, or, it is cast by the person chairing the meeting as proxy for a person who is entitled to vote, in accordance with a direction on the Proxy Form to vote as the proxy decides.

#### 6. Resolution 5 - Issue of Shares to former Director Jack Matthews

To consider and, if thought fit, to pass, the following resolution as an **ordinary resolution**:

*"That, for the purposes of ASX Listing Rule 10.11, and for all other purposes, approval is given for the Company to issue 572,992 Shares to Mr Jack Matthews (or his nominee) on the terms and conditions set out in the Explanatory Statement."*

**Voting Exclusion:** The Company will disregard any votes cast on this Resolution by Mr Matthews (or his nominee) and any of his associates respectively. However, the Company need not disregard a vote if it is cast by a person as a proxy for a person who is entitled to vote, in accordance with the directions on the Proxy Form, or, it is cast by the Chairman as proxy for a person who is entitled to vote, in accordance with a direction on the Proxy Form to vote as the proxy decides.

#### Voting Prohibition Statement

A person appointed as a proxy must not vote, on the basis of that appointment, on this Resolution if:

- (a) the proxy is either:
  - (i) a member of the Key Management Personnel; or
  - (ii) a Closely Related Party of such a member; and
  - (iii) the appointment does not specify the way the proxy is to vote on this Resolution.

However, the above prohibition does not apply if:

- (b) the proxy is the Chair; and
- (c) the appointment expressly authorises the Chair to exercise the proxy even though this Resolution is connected directly or indirectly with remuneration of a member of the Key Management Personnel.

## 7. Resolution 6 - Issue of Shares to former Director Brandon Munro

To consider and, if thought fit, to pass, the following resolution as an **ordinary resolution**:

*"That, for the purposes of ASX Listing Rule 10.11 and for all other purposes, approval is given for the Company to issue 572,992 Shares to Mr Brandon Munro (or his nominee) on the terms and conditions set out in the Explanatory Statement."*

**Voting Exclusion:** The Company will disregard any votes cast on this Resolution by Mr Munro (or his nominee) and any of his associates respectively. However, the Company need not disregard a vote if it is cast by a person as a proxy for a person who is entitled to vote, in accordance with the directions on the Proxy Form, or, it is cast by the Chairman as proxy for a person who is entitled to vote, in accordance with a direction on the Proxy Form to vote as the proxy decides.

### **Voting Prohibition Statement**

A person appointed as a proxy must not vote, on the basis of that appointment, on this Resolution if:

- (a) the proxy is either:
  - (i) a member of the Key Management Personnel; or
  - (ii) a Closely Related Party of such a member; and
  - (iii) the appointment does not specify the way the proxy is to vote on this Resolution.

However, the above prohibition does not apply if:

- (b) the proxy is the Chair; and
- (c) the appointment expressly authorises the Chair to exercise the proxy even though this Resolution is connected directly or indirectly with remuneration of a member of the Key Management Personnel.

## 8. Resolution 7 - Adoption of Employee Share Contribution Plan

To consider and, if thought fit, to pass, with or without amendment, the following resolution as an **ordinary resolution**:

*"That, for the purpose of ASX Listing Rule 7.2 (Exception 9(b)) and for all other purposes, approval is given for the Company to adopt an employee incentive scheme titled the Employee Share Contribution Plan on the terms and conditions set out in the Explanatory Statement."*

### **Voting Exclusion:**

The Company will disregard any votes cast on this Resolution by any Director, other than any Directors who are ineligible to participate in any employee incentive scheme in relation to the Company, and any associates of those Directors. However, the Company need not disregard a vote if it is cast by a person as a proxy for a person who is entitled to vote, in accordance with the directions on the Proxy Form, or, it is cast by the person chairing the meeting as proxy for a person who is entitled to vote, in accordance with a direction on the Proxy Form to vote as the proxy decides.

### **Voting Prohibition Statement**

A person appointed as a proxy must not vote, on the basis of that appointment, on this Resolution if:

- (a) the proxy is either:
  - (i) a member of the Key Management Personnel; or
  - (ii) a Closely Related Party of such a member; and

- (iii) the appointment does not specify the way the proxy is to vote on this Resolution.

However, the above prohibition does not apply if:

- (b) the proxy is the Chair; and
- (c) the appointment expressly authorises the Chair to exercise the proxy even though this Resolution is connected directly or indirectly with remuneration of a member of the Key Management Personnel.

#### **9. Resolution 8 - Issue of Shares to Director David Niall**

To consider and, if thought fit, to pass, the following resolution as an **ordinary resolution**:

*“That, for the purposes of ASX Listing Rule 10.11, section 195 (4) of the Corporations Act and for all other purposes, approval is given for the Company to issue up to 1,500,000 Shares as Director remuneration to Mr David Niall (or his nominee) on the terms and conditions set out in the Explanatory Statement.”*

**Voting Exclusion:** The Company will disregard any votes cast on this Resolution by Mr Niall (or his nominee) and any of his associates respectively. However, the Company need not disregard a vote if it is cast by a person as a proxy for a person who is entitled to vote, in accordance with the directions on the Proxy Form, or, it is cast by the Chairman as proxy for a person who is entitled to vote, in accordance with a direction on the Proxy Form to vote as the proxy decides.

#### **Voting Prohibition Statement**

A person appointed as a proxy must not vote, on the basis of that appointment, on this Resolution if:

- (a) the proxy is either:
  - (i) a member of the Key Management Personnel; or
  - (ii) a Closely Related Party of such a member; and
  - (iii) the appointment does not specify the way the proxy is to vote on this Resolution.

However, the above prohibition does not apply if:

- (b) the proxy is the Chair; and
- (c) the appointment expressly authorises the Chair to exercise the proxy even though this Resolution is connected directly or indirectly with remuneration of a member of the Key Management Personnel.

#### **10. Resolution 9 - Issue of Shares to Director Peter Pawlowitsch**

To consider and, if thought fit, to pass, the following resolution as an **ordinary resolution**:

*“That, for the purposes of ASX Listing Rule 10.11, section 195 (4) of the Corporations Act and for all other purposes, approval is given for the Company to issue up to 2,000,000 Shares as Director remuneration to Mr Peter Pawlowitsch (or his nominee) on the terms and conditions set out in the Explanatory Statement.”*

**Voting Exclusion:** The Company will disregard any votes cast on this Resolution by Mr Pawlowitsch (or his nominee) and any of his associates respectively. However, the Company need not disregard a vote if it is cast by a person as a proxy for a person who is entitled to vote, in accordance with the directions on the Proxy Form, or, it is cast by the Chairman as proxy for a person who is entitled to vote, in accordance with a direction on the Proxy Form to vote as the proxy decides.

#### **Voting Prohibition Statement**

A person appointed as a proxy must not vote, on the basis of that appointment, on this Resolution if:

- (a) the proxy is either:

- (i) a member of the Key Management Personnel; or
- (ii) a Closely Related Party of such a member; and
- (iii) the appointment does not specify the way the proxy is to vote on this Resolution.

However, the above prohibition does not apply if:

- (b) the proxy is the Chair; and
- (c) the appointment expressly authorises the Chair to exercise the proxy even though this Resolution is connected directly or indirectly with remuneration of a member of the Key Management Personnel.

#### **11. Resolution 10 - Issue of Remuneration Shares to Director David Niall**

To consider and, if thought fit, to pass, the following resolution as an **ordinary resolution**:

*“That, conditional on approval of resolutions 3 and 7, for the purposes of ASX Listing Rule 10.14, section 195 (4) of the Corporations Act and for all other purposes, approval is given for the Company to issue up to 4,000,000 Shares as Director remuneration to Mr David Niall (or his nominee) on the terms and conditions set out in the Explanatory Statement.”*

**Voting Exclusion:** The Company will disregard any votes cast on this Resolution by any Director and any of their associates. However, the Company need not disregard a vote if it is cast by a person as a proxy for a person who is entitled to vote, in accordance with the directions on the Proxy Form, or, it is cast by the Chairman as proxy for a person who is entitled to vote, in accordance with a direction on the Proxy Form to vote as the proxy decides.

#### **Voting Prohibition Statement**

A person appointed as a proxy must not vote, on the basis of that appointment, on this Resolution if:

- (a) the proxy is either:
  - (i) a member of the Key Management Personnel; or
  - (ii) a Closely Related Party of such a member; and
  - (iii) the appointment does not specify the way the proxy is to vote on this Resolution.

However, the above prohibition does not apply if:

- (b) the proxy is the Chair; and
- (c) the appointment expressly authorises the Chair to exercise the proxy even though this Resolution is connected directly or indirectly with remuneration of a member of the Key Management Personnel.

#### **12. Resolution 11 - Issue of Remuneration Shares to Director Peter Pawlowitsch**

To consider and, if thought fit, to pass, the following resolution as an **ordinary resolution**:

*“That, conditional on approval of resolutions 2 and 7, for the purposes of ASX Listing Rule 10.14, section 195 (4) of the Corporations Act and for all other purposes, approval is given for the Company to issue up to 4,000,000 Shares as Director remuneration to Mr Peter Pawlowitsch (or his nominee) on the terms and conditions set out in the Explanatory Statement.”*

**Voting Exclusion:** The Company will disregard any votes cast on this Resolution by any Director and any of their associates. However, the Company need not disregard a vote if it is cast by a person as a proxy for a person who is entitled to vote, in accordance with the directions on the Proxy Form, or, it is cast by the Chairman as proxy for a person who is entitled to vote, in accordance with a direction on the Proxy Form to vote as the proxy decides.

### **Voting Prohibition Statement**

A person appointed as a proxy must not vote, on the basis of that appointment, on this Resolution if:

- (a) the proxy is either:
  - (i) a member of the Key Management Personnel; or
  - (ii) a Closely Related Party of such a member; and
  - (iii) the appointment does not specify the way the proxy is to vote on this Resolution.

However, the above prohibition does not apply if:

- (b) the proxy is the Chair; and
- (c) the appointment expressly authorises the Chair to exercise the proxy even though this Resolution is connected directly or indirectly with remuneration of a member of the Key Management Personnel.

### **13. Resolution 12 - Issue of Remuneration Shares to Director Ruwan Weerasooriya**

To consider and, if thought fit, to pass, the following resolution as an **ordinary resolution**:

*“That, conditional on approval of resolution 7, for the purposes of ASX Listing Rule 10.14, section 195 (4) of the Corporations Act and for all other purposes, approval is given for the Company to issue up to 12,000,000 Shares as Director remuneration to Mr Ruwan Weerasooriya (or his nominee) on the terms and conditions set out in the Explanatory Statement.”*

**Voting Exclusion:** The Company will disregard any votes cast on this Resolution by any Director and any of their associates. However, the Company need not disregard a vote if it is cast by a person as a proxy for a person who is entitled to vote, in accordance with the directions on the Proxy Form, or, it is cast by the Chairman as proxy for a person who is entitled to vote, in accordance with a direction on the Proxy Form to vote as the proxy decides.

### **Voting Prohibition Statement**

A person appointed as a proxy must not vote, on the basis of that appointment, on this Resolution if:

- (a) the proxy is either:
  - (i) a member of the Key Management Personnel; or
  - (ii) a Closely Related Party of such a member; and
  - (iii) the appointment does not specify the way the proxy is to vote on this Resolution.

However, the above prohibition does not apply if:

- (b) the proxy is the Chair; and
- (c) the appointment expressly authorises the Chair to exercise the proxy even though this Resolution is connected directly or indirectly with remuneration of a member of the Key Management Personnel.

Dated 18 October 2017

### **BY ORDER OF THE BOARD**



**Ian Hobson**  
Company Secretary

## **REWARDLE HOLDINGS LIMITED**

**ACN 168 751 746**

### **EXPLANATORY MEMORANDUM**

#### **1. Introduction**

This Explanatory Memorandum has been prepared for the information of Shareholders of the Company in connection with the business to be conducted at the Meeting to be held at Adina Apartment Hotel, Federation Room, 88 Flinders St, Melbourne VIC 3000, on Monday, 27 November 2017 at 2.00pm (AEDT).

This Explanatory Memorandum should be read in conjunction with and forms part of the accompanying Notice. The purpose of this Explanatory Memorandum is to provide information to Shareholders in deciding whether or not to pass the Resolutions in the Notice.

A Proxy Form is located at the end of the Explanatory Memorandum.

#### **2. Action to be taken by Shareholders**

Shareholders should read the Notice and this Explanatory Memorandum carefully before deciding how to vote on the Resolutions.

##### **2.1 Proxies**

A Proxy Form is attached to the Notice. This is to be used by Shareholders if they wish to appoint a representative (a 'proxy') to vote in their place. All Shareholders are invited and encouraged to attend the Meeting or, if they are unable to attend in person, sign and return the Proxy Form to the Company in accordance with the instructions thereon. Lodgment of a Proxy Form will not preclude a Shareholder from attending and voting at the Meeting in person.

Please note that:

- (a) a member of the Company entitled to attend and vote at the Meeting is entitled to appoint a proxy;
- (b) a proxy need not be a member of the Company; and
- (c) a member of the Company entitled to cast two or more votes may appoint two proxies and may specify the proportion or number of votes each proxy is appointed to exercise, but where the proportion or number is not specified, each proxy may exercise half of the votes.

The enclosed Proxy Form provides further details on appointing proxies and lodging Proxy Forms.

##### **2.2 Voting Prohibition by Proxy Holders**

In accordance with section 250R of the Corporations Act, a vote on Resolution 1 must not be cast (in any capacity) by, or on behalf of:

- (a) a member of the Key Management Personnel whose remuneration details are included in the Remuneration Report;  
or
- (b) a Closely Related Party of such member.

However, a person described above may cast a vote on Resolution 1 as proxy if the vote is not cast on behalf of a person described in subparagraphs (a) or (b) above and either:



- (a) the person does so as a proxy appointed by writing that specifies how the proxy is to vote on Resolution 1; or
- (b) the person is the Chairman and the appointment of the Chairman as proxy:
  - (i) does not specify the way the proxy is to vote on Resolution 1; and
  - (ii) expressly authorises the Chairman to exercise the proxy even if Resolution 1 is connected directly or indirectly with the remuneration of the Key Management Personnel.

### 3. Annual Report

There is no requirement for Shareholders to approve the Annual Report. Shareholders will be offered the following opportunities:

- (a) discuss the Annual Report which is online at [www.rewardleholdings.com/annual-reports](http://www.rewardleholdings.com/annual-reports) and click on the direct link;
- (c) ask questions or make comment on the management of the Company;
- (c) ask the auditor questions about the conduct of the audit and the preparation and content of the Auditor's Report.

In addition to taking questions at the Meeting, written questions to the Chairman about the management of the Company, or to the Company's auditor about:

- (a) the preparation and the content of the Auditor's Report; and
- (b) the conduct of the audit;
- (c) accounting policies by the Company in relation to the preparation of the financial statements; and
- (d) the independence of the auditor in relation to the conduct of the audit,

may be submitted no later than 5 business days before the Meeting to the Company Secretary at the Company's registered office.

### 4. Resolution 1 - Remuneration Report

Section 250R(2) of the Corporations Act provides that the Company is required to put the Remuneration Report to the vote of Shareholders. The Directors' Report contains the Remuneration Report which sets out the remuneration policy for the Company and reports the remuneration arrangements in place for the executive Directors, specified executives and non-executive Directors.

Section 250R(3) of the Corporations Act provides that Resolution 1 is advisory only and does not bind the Directors of the Company of itself, a failure of Shareholders to pass Resolution 1 will not require the Directors to alter any of the arrangements in the Remuneration Report.

However, the Corporations Act was amended in 2011 by the *Corporations Amendment (Improving Accountability on Director and Executive Remuneration) Act 2011* (**Director and Executive Remuneration Act**).

The Director and Executive Remuneration Act introduced new sections 250U and 250Y, amongst others, into the Corporations Act, giving Shareholders the opportunity to remove the Board if the Remuneration Report receives a 'no' vote of 25% or more at two consecutive annual general meetings (**Two Strikes Rule**).

Under the Two Strikes Rule, where a resolution on the Remuneration Report receives a 'no' vote of 25% or more at two consecutive annual general meetings, the Company will be required to put to Shareholders at the second annual general

meeting a resolution on whether another meeting should be held (within 90 days) at which all Directors (other than the managing director) who were in office at the date of approval of the applicable Directors' Report must stand for re-election.

In summary, if the Remuneration Report receives a 'no' vote of 25% or more at this Meeting, Shareholders should be aware that if there is a 'no' vote of 25% or more at the next annual general meeting the consequences are that it may result in the re-election of the Board.

The Chairman will allow a reasonable opportunity for Shareholders as a whole to ask about, or make comments on the Remuneration Report.

The Chairman intends to exercise all undirected proxies in favour of Resolution 1. If the Chairman of the Meeting is appointed as your proxy and you have not specified the way the Chairman is to vote on Resolution 1, by signing and returning the Proxy Form, the Shareholder is considered to have provided the Chairman with an express authorization for the Chairman to vote the proxy in accordance with the Chairman's intention.

## **5. Resolution 2 - Re-election of Director - Peter Pawlowitsch**

In accordance with the Listing Rules and article 18.10 of the Constitution, a Director appointed to fill a casual vacancy must retire from office and are eligible for re-election.

Mr. Pawlowitsch, being eligible for re-election pursuant to the Company's constitution, offers himself for re-election.

Mr. Pawlowitsch is a Certified Practising Accountant, holds a Master of Business Administration and is an experienced director and investor in the technology and resources sectors. He is currently chairman of ASX-listed technology companies Dubber Corporate Ltd and Novatti Group Ltd.

Further information regarding Mr. Pawlowitsch is set out in the Directors' Report of the Annual Report.

Apart from Mr. Pawlowitsch (who has an interest in the Resolution), the remaining Directors recommend to Shareholders that Mr. Pawlowitsch be re-elected.

## **6. Resolution 3 - Re-election of Director - David Niall**

In accordance with the Listing Rules and article 18.10 of the Constitution, a Director appointed to fill a casual vacancy must retire from office and are eligible for re-election.

Mr. Niall, being eligible for re-election pursuant to the Company's constitution, offers himself for re-election.

Mr. Niall has a BSc (Hons) and holds a Master of Business Administration from Harvard Business School. Formerly an executive at Telstra, he has deep knowledge of the mobiles industry with extensive experience in developing and launching innovative products. He has extensive experience driving implementation of complex strategic programs across telecommunications, technology and management consulting industries. David has been consulting to Rewardle with rESCPect to strategy and implementation over recent months and will increase his engagement with the business in his role as an Executive Director.

Further information regarding Mr Niall is set out in the Directors' Report of the Annual Report.

Apart from Mr. Niall (who has an interest in the Resolution), the remaining Directors recommend to Shareholders that Mr Niall be re-elected.

## **7. Resolution 4 - Approval of 10% Placement Capacity**

### **7.1 General**

ASX Listing Rule 7.1A provides that an Eligible Entity may seek Shareholder approval at its annual general meeting to allow it to issue Equity Securities up to 10% of its issued capital at the time of the issue over a period up to 12 months after the annual general meeting (**10% Placement Capacity**).

The Company is an Eligible Entity.

If Shareholders approve Resolution 4, the number of Equity Securities the Eligible Entity may issue under the 10% Placement Capacity will be determined in accordance with the formula prescribed in ASX Listing Rule 7.1A.2 (as set out in Section 7.2 below).

The effect of Resolution 4 will be to allow the Directors to issue Equity Securities up to 10% of the Company's fully paid ordinary securities on issue at the time of the issue under the 10% Placement Capacity during the period up to 12 months after the Meeting, without subsequent Shareholder approval and without using the Company's 15% annual placement capacity granted under Listing.

If and when the Company does utilise the 10% Placement Facility within the 12 months following the AGM, assuming Resolution 4 is passed, the Company will be required to give ASX details of who the allottees are and how many Equity Securities they each received. In addition, the Company will be required to release by way of ASX announcement the information set out in Listing Rule 3.10.5A, namely:

- (a) details about the dilution to the existing Shareholders caused by the issue of Equity Securities under the Special Placement Facility;
- (b) if cash is raised, an explanation why a pro rata issue or other type of issue allowing existing shareholders to participate was not adopted instead of or as well as using the 10% Placement Facility;
- (c) details about any underwriting and underwriting fees paid, and
- (d) details about any other fees or costs incurred in connection with the issue of Equity Securities under the 10% Placement Facility.

The Directors of the Company believe that Resolution 3 is in the best interests of the Company and unanimously recommend that Shareholders vote in favour of this Resolution.

Resolution 4 is a special resolution. Accordingly, at least 75% of votes cast by Shareholders present and eligible to vote at the Meeting must be in favour of Resolution 4 for it to be passed.

### **7.2 ASX Listing Rule 7.1A**

ASX Listing Rule 7.1A came into effect on 1 August 2012 and enables an Eligible Entity to seek shareholder approval at its annual general meeting to issue Equity Securities in addition to those under the Eligible Entity's 15% annual placement capacity.

An Eligible Entity is one that, as at the date of the relevant annual general meeting:

- (a) is not included in the S&P/ASX 300 Index; and
- (b) has a maximum market capitalisation (excluding restricted securities and securities quoted on a deferred settlement basis) of \$300,000,000.

The Company is an Eligible Entity as it is not included in the S&P/ASX 300 Index and has a current market capitalisation of approximately \$5m.

Any Equity Securities issued must be in the same class as an existing class of quoted Equity Securities. The Company currently has one class of quoted Equity Securities on issue, being the Shares (ASX Code: RXH).

The exact number of Equity Securities that the Company may issue under an approval under Listing Rule 7.1A will be calculated according to the following formula:

$$(A \times D) - E$$

Where:

- A** is the number of Shares on issue 12 months before the date of issue or agreement:
- (a) plus the number of Shares issued in the previous 12 months under an exception in ASX Listing Rule 7.2;
  - (b) plus the number of partly paid shares that became fully paid in the previous 12 months;
  - (c) plus the number of Shares issued in the previous 12 months with approval of holders of Shares under this rule; and
  - (d) less the number of Shares cancelled in the previous 12 months.
- D** is 10%.
- E** is the number of Equity Securities issued or agreed to be issued under ASX Listing Rule 7.1A.2 in the 12 months before the date of issue or agreement to issue that are not issued with the approval of holders of Ordinary Securities under ASX Listing Rule 7.1 or 7.4.

### 7.3 Technical information required by ASX Listing Rule 7.1A

Pursuant to and in accordance with ASX Listing Rule 7.3A, the information below is provided in relation to Resolution 3:

**(a) Minimum Price**

The minimum price at which the Equity Securities may be issued is 75% of the volume weighted average price of Equity Securities in that class, calculated over the 15 ASX trading days on which trades in that class were recorded immediately before:

- (i) the date on which the price at which the Equity Securities are to be issued is agreed; or
- (ii) if the Equity Securities are not issued within 5 ASX trading days of the date in Section 7.3(a)(i), the date on which the Equity Securities are issued.

**(b) Date of Issue**

The Equity Securities may be issued under the 10% Placement Capacity commencing on the date of the Meeting and expiring on the first to occur of the following:

- (i) 12 months after the date of this Meeting; and
- (ii) the date of approval by Shareholders of any transaction under ASX Listing Rules 11.1.2 (a significant change to the nature or scale of the Company's activities) or 11.2 (disposal of the Company's main undertaking).

(10% Placement Capacity Period).

(c) Risk of voting dilution

Any issue of Equity Securities under the 10% Placement Capacity will dilute the interests of Shareholders who do not receive any Shares under the issue.

If Resolution 3 is approved by Shareholders and the Company issues the maximum number of Equity Securities available under the 10% Placement Capacity, the economic and voting dilution of existing Shares would be as shown in the table below.

The table below shows the dilution of existing Shareholders calculated in accordance with the formula outlined in ASX Listing Rule 7.1A(2), on the basis of the current market price of Shares and the current number of Equity Securities on issue as at the date of this Notice.

The table also shows the voting dilution impact where the number of Shares on issue (variable A in the formula) changes and the economic dilution where there are changes in the issue price of Shares issued under the 10% Placement Capacity.

Number of Shares on Issue	Dilution			
	Issue Price (per Share)	\$0.007 50% decrease in Issue Price	\$0.014 Current Issue Price	\$0.021 50% increase in Issue Price
323,033,055 (Current)	Shares issued	32,303,306 Shares	32,303,306 Shares	32,303,306 Shares
	Funds raised	\$226,123	\$452,246	\$678,369
484,549,583 (50% increase)	Shares issued	48,454,958 Shares	48,454,958 Shares	48,454,958 Shares
	Funds raised	\$339,185	\$678,369	\$1,017,554
646,066,110 (100% increase)	Shares issued	64,606,611 Shares	64,606,611 Shares	64,606,611 Shares
	Funds raised	\$452,246	\$904,493	\$1,356,739

\*The number of Shares on issue (variable A in the formula) could increase as a result of the issue of Shares that do not require Shareholder approval (such as under a pro-rata rights issue or scrip issued under a takeover offer) or that are issued with Shareholder approval under Listing Rule 7.1.

The table above uses the following assumptions:

1. The current shares on issue are the Shares on issue as at 9 October 2017.
2. The issue price set out above is the closing price of the Shares on the ASX on 9 October 2017.
3. The Company issues the maximum possible number of Equity Securities under the 10% Placement Capacity.
4. The calculations above do not show the dilution that any one particular Shareholder will be subject to. All Shareholders should consider the dilution caused to their own shareholding depending on their specific circumstances.
5. This table does not set out any dilution pursuant to approvals under ASX Listing Rule 7.1.

Shareholders should note that there is a risk that:

- (i) the market price for the Company's Shares may be significantly lower on the issue date than on the date of the Meeting; and
- (ii) the Shares may be issued at a price that is at a discount to the market price for those Shares on the date of issue.

**(d) Purpose of Issue under 10% Placement Capacity**

The Company may issue Equity Securities under the 10% Placement Capacity for the following purposes:

- (i) as cash consideration in which case the Company intends to use funds raised to continue expansion of the Rewardle Merchant and Member Network; or
- (ii) as non-cash consideration for product development and expansion. In such circumstances the Company will provide a valuation of the non-cash consideration as required by listing Rule 7.1A.3.

**(e) Allocation policy under the 10% Placement Capacity**

The Company's allocation policy for the issue of Equity Securities under the 10% Placement Capacity will be dependent on the prevailing market conditions at the time of the proposed placement(s).

The allottees of the Equity Securities to be issued under the 10% Placement Capacity have not yet been determined. However, the allottees of Equity Securities could consist of current Shareholders or new investors (or both), none of whom will be related parties of the Company.

The Company will determine the allottees at the time of the issue under the 10% Placement Capacity, having regard to the following factors:

- (i) the purpose of the issue;
- (ii) alternative methods for raising funds available to the Company at that time, including, but not limited to, an entitlement issue or other offer where existing Shareholders may participate;
- (iii) the effect of the issue of the Equity Securities on the control of the Company;
- (iv) the circumstances of the Company, including, but not limited to, the financial position and solvency of the Company;
- (v) prevailing market conditions; and
- (vi) advice from corporate, financial and broking advisers (if applicable).

**(f) Previous Approval under ASX Listing Rule 7.1A**

The Company previously obtained Shareholder approval under ASX Listing Rule 7.1A at its annual general meeting held on 16 November 2016. In the 12 months preceding the date of the 2017 Annual General Meeting, the Company issued a total of 134,597,106 Equity Securities, representing 71% of the total number of Equity Securities on issue at 16 November 2016.

The Equity Securities issued in the preceding 12 month period comprise of the details of these issues are set out in Annexure A.

A voting exclusion statement is included in the Notice. At the date of the Notice, the Company has not approached any particular existing Shareholder or security holder or an identifiable class of existing security holder to participate in the issue of the Equity Securities. No existing Shareholder's votes will therefore be excluded under the voting exclusion in the Notice.

### **Resolutions 5 & 6 – Issue of Shares to Former Directors**

Resolutions 5 & 6 seek Shareholder approval for the issue of Shares to two former Directors (or their nominees) in lieu of directors' fees for the period from 1 December 2016 to 31 May 2017. In order to preserve the Company's cash, the directors' have agreed, subject to shareholder approval, to receive their fees in shares in the Company in lieu of cash. As a consequence, no cash payment by way of Director's fees for this period is contemplated.

The issue price of the shares is calculated by reference to the VWAP for the month that the fees accrued. If shareholders do not approve the issue of shares, the remuneration will be paid in cash.

ASX Listing Rule 10.11 requires shareholder approval to be obtained where an entity issues, or agrees to issue, securities to a related party, or a person whose relationship with the entity or a related party is, in ASX's opinion, such that approval should be obtained unless an exception in ASX Listing Rule 10.12 applies. Mr Matthews and Mr Munro both resigned on 30 May 2017. Accordingly, they are related parties as they were directors within 6 months of the proposed share issue.

As the proposed grants involve the issue of Shares to related parties of the Company, Shareholder approval pursuant to ASX Listing Rule 10.11 is required.

The following information is provided in relation to the proposed Participation:

1. the related parties are Messrs Matthews and Munro and they are related parties by virtue of being former Directors (both resigning within the past 6 months);
2. Mr Matthews was appointed a director on 26 May 2014 and Mr Munro was appointed a director on 25 March 2014. The remuneration and emoluments from the Company to the Directors for the previous financial year and the proposed remuneration and emoluments for the current financial year are set out below:

<b>Director</b>	<b>Annual Director Fee Current Financial Year (FY 17/18)</b>	<b>Previous Financial Year (FY16/17)</b>
Jack Matthews	\$Nil	\$40,000
Brandon Munro	\$Nil	\$40,000

3. the calculation of shares in lieu of fees is :

	<b>Total Director Fee Accrued 1 December 2016 to 30 May 2017</b>	<b>VWAP FOR THE PERIOD</b>	<b>Shares</b>
Jack Matthews	\$18,588	\$0.032	572,992
Brandon Munro	\$18,588	\$0.032	572,992

4. the maximum number of Shares (being the nature of the financial benefit being provided) to be issued to the Directors is set out in the table below:

<b>Director</b>	<b>Shareholding on Date of Issue of this Notice of Meeting</b>	<b>Maximum Shares subject to Resolutions 5 &amp; 6</b>	<b>Shareholding assuming approval of Resolutions 5 &amp; 6</b>	<b>% Shareholding in the Company assuming approval of Resolutions 5 &amp; 6</b>
Jack Matthews	266,667	572,992	839,659	0.25%
Brandon Munro	3,175,000	572,992	3,747,992	1.1%

5. the Shares will be issued to the former Directors no later than 1 month after the date of the Meeting (or such later date as permitted by any ASX waiver or modification of the ASX Listing Rules) and it is anticipated the Shares will be issued on one date;
6. the issue price is Nil. The Shares will be deemed to be issued at the price as at the date on which the Shares are in fact issued.
7. the Shares issued will be fully paid ordinary shares in the capital of the Company issued on the same terms and conditions as the Company's existing Shares;
8. the primary purpose of the grant of Participation of the Directors is to preserve cash resources of the company and in lieu of payment of Director's fees as set out above. No funds will be raised from this share issue;
9. each current Director recommends to Shareholders to approve both Resolutions 5 and 6; and
10. the Board is not aware of any other information that would be reasonably required by Shareholders to allow them to make a decision whether it is in the best interests of the Company to pass Resolutions 5 and 6.

Approval pursuant to ASX Listing Rule 7.1 is not required for the Participation as approval is being obtained under ASX Listing Rule 10.11. Accordingly, the issue of Shares to the Directors (or their nominee) will not be included in the use of the Company's 15% annual placement capacity pursuant to ASX Listing Rule 7.1.

#### **Resolution 7 – Approval of Employee Share Contribution Plan (ESCP)**

Resolution 7 seeks Shareholders approval for the adoption of the employee incentive scheme titled Employee Share Contribution Plan (**ESCP**) in accordance with ASX Listing Rule 7.2 (Exception 9(b)).

ASX Listing Rule 7.1 provides that a company must not, subject to specified exceptions, issue or agree to issue more equity securities during any 12 month period than that amount which represents 15% of the number of fully paid ordinary securities on issue at the commencement of that 12 month period. ASX Listing Rule 7.2 (Exception 9(b)) sets out an exception to ASX Listing Rule 7.1 which provides that issues under an employee incentive scheme are exempt for a period of 3 years from the date on which shareholders approve the issue of securities under the scheme as an exception to ASX Listing Rule 7.1.



The objective of the ESCP is to attract, motivate and retain key employees and it is considered by the Company that the adoption of the Plan and the future issue of Shares under the ESCP will provide selected employees with the opportunity to participate in the future growth of the Company.

If Resolution 7 is passed, the Company will be able to issue Shares under the ESCP to eligible participants over a period of 3 years without impacting on the Company's ability to issue up to 15% of its total ordinary securities without Shareholder approval in any 12 month period.

Any future issues of Shares under the ESCP to a related party or a person whose relation with the company or the related party is, in ASX's opinion, such that approval should be obtained will require additional Shareholder approval under ASX Listing Rule 10.14 at the relevant time.

#### **Employee share contribution plan – summary of key terms**

The Company has established an employee share contribution plan (**ESCP**) to assist in the attracting, motivating and rewarding employees who are eligible to participate. This is the first time the Company has introduced an ESCP. The key terms of the ESCP are set out below:

- (a) The Board in its discretion may offer Shares to full time or part time employees (or directors) and contractors of the Company who qualify to participate according to the relevant ASIC relief.
- (b) A Share offered under the ESCP may be subject to any conditions as determined by the Board in its absolute discretion.
- (c) The Company (acting through the Board) may from time to time, acting in its absolute discretion, make an Offer to any Eligible Participant to participate in the Plan upon such terms as the Board may determine.
- (d) The Company will obtain official quotation of Shares issued pursuant to the ESCP on ASX.
- (e) The Board may determine that a restriction period will apply to some or all of the Shares issued to the participant.

The ESCP otherwise contains terms considered standard for a document of this nature. Shareholders can request a copy of full terms of the ESCP by contacting the Company Secretary.

#### **Resolutions 8 & 9 – Issue of Remuneration Shares to Directors**

Resolutions 8 & 9 seek Shareholder approval for the issue of Remuneration Shares to three Directors (or their nominees) in lieu of directors' fees for the period up to 30 November 2017. In order to preserve the Company's cash, the directors' have agreed, subject to shareholder approval, to receive part of their fees in shares in the Company in lieu of cash. As a consequence, no cash payment by way of Director's fees for this period is contemplated.

The issue price of the shares is to be calculated by reference to 80% of the VWAP for the month that the fees accrued. If shareholders do not approve the issue of shares, the remuneration will be paid in cash. Below are worked examples of the number of Remuneration Shares that may be issued per annum to Messrs Niall and Pawlowitsch (or nominees) based on issue prices of 1 cent, 1.25 cents and 1.5 cents and the dilutionary effect on Shareholders (assuming no further shares are issued or options exercised):

<b>Director</b>	<b>Assumed issue price per share</b>	<b>Salary / Fee owing to 30/11/2017</b>	<b>Number of Shares</b>	<b>Dilution effect on existing shareholders</b>
David Niall	1 cent	\$14,967	1,496,700	0.45%
	1.25 cents	\$14,967	1,197,360	0.36%
	1.5 cents	\$14,967	997,800	0.30%
Peter Pawlowitsch	1 cent	\$18,534	1,853,400	0.58%

	1.25 cents	\$18,534	1,482,720	0.46%
	1.5 cents	\$18,534	1,235,600	0.38%

ASX Listing Rule 10.11 requires shareholder approval to be obtained where an entity issues, or agrees to issue, securities to a related party, or a person whose relationship with the entity or a related party is, in ASX's opinion, such that approval should be obtained unless an exception in ASX Listing Rule 10.12 applies. Mr Niall and Mr Pawlowitsch were both appointed directors on 30 May 2017. Accordingly, they are related parties as they are directors of the Company.

As the proposed grants involve the issue of Shares to related parties of the Company, Shareholder approval pursuant to ASX Listing Rule 10.11 is required.

### **Chapter 2E of the Corporations Act**

For a public company, or an entity that the public company controls, to give a financial benefit to a related party of the public company, the public company or entity must:

1. Obtain the approval of the public company's members in the manner set out in sections 217 to 227 of the Corporations Act; and
2. Give the benefit within 15 months following such approval, unless the giving of the financial benefit falls within an exception set out in sections 210 to 216 of the Corporations Act.

The issue of the remuneration shares constitutes giving a financial benefit as Messrs Niall, Pawlowitsch and Weerasooriya are related parties of the Company by virtue of being Directors.

### **ASX Listing Rule 10.13**

The following information is provided in accordance with ASX Listing Rule 10.13:

1. the related parties are Mr David Niall and Mr Peter Pawlowitsch who are Directors of the Company;
2. the maximum number of Shares to be issued are 1,500,000 to Mr Niall and 2,000,000 to Mr Pawlowitsch. The exact number of Shares are to be calculated with reference to the cash component of their remuneration forgone and 80% of the monthly VWAP relating to the month the remuneration is owing;
3. the remuneration Shares will be issued within 1 month of the date of the AGM;
4. the issue price is Nil. The Shares will be deemed to be issued at the price as at the date on which the Shares are in fact issued.
5. the Shares issued will be fully paid ordinary shares in the capital of the Company issued on the same terms and conditions as the Company's existing Shares;
6. the primary purpose of the grant of the remuneration Shares is to preserve cash resources of the company and in lieu of payment of Director's fees. No funds will be raised from this share issue;

Approval pursuant to ASX Listing Rule 7.1 is not required for the Participation as approval is being obtained under ASX Listing Rule 10.11. Accordingly, the issue of Shares to the Directors (or their nominee) will not be included in the use of the Company's 15% annual placement capacity pursuant to ASX Listing Rule 7.1.

## Resolutions 10, 11 & 12 – Issue of Remuneration Shares to Directors

Resolutions 10, 11 and 12 seek Shareholder approval for the issue of Remuneration Shares to three Directors (or their nominees) in lieu of directors' fees over a 12 month period on the terms and conditions set out below (for the period from 1 December 2017 to 30 November 2018). In order to preserve the Company's cash, the directors' have agreed, subject to shareholder approval, to receive part of their fees in shares in the Company in lieu of cash. As a consequence, no cash payment by way of Director's fees for this period is contemplated.

Resolution 10 is subject to shareholder approval of Resolution 3 (re-election of Director David Niall) and Resolution 7 (Approval of the ESCP). Resolution 11 is subject to shareholder approval of Resolution 2 (re-election of Director Peter Pawlowitsch) and Resolution 7 (Approval of the ESCP). Resolution 12 is subject to shareholder approval of Resolution 7 (Approval of the ESCP).

Resolutions 10, 11 & 13 seek Shareholder approval to issue the Remuneration Shares to Messrs Niall, Pawlowitsch and Weerasooriya in accordance with the terms of the ESCP (if approved) over a 12 month period. The issue price of the shares is to be calculated by reference to 80% of the VWAP for the month that the fees will accrue. If shareholders do not approve the issue of shares, the remuneration will be paid in cash.

Director	Assumed issue price per share	Salary / Fee 1/12/2017 to 30/11/2018	Number of Shares	Dilution effect on existing shareholders
David Niall	1 cent	\$35,920	3,592,000	1.06%
	1.25 cents	\$35,920	2,873,600	0.85%
	1.5 cents	\$35,920	2,394,667	0.71%
Peter Pawlowitsch	1 cent	\$37,176	3,716,600	1.14%
	1.25 cents	\$37,176	2,974,080	0.91%
	1.5 cents	\$37,176	2,478,400	0.76%
Ruwan Weerasooriya	1 cent	\$122,124	12,212,400	3.59%
	1.25 cents	\$122,124	9,769,920	2.89%
	1.5 cents	\$122,124	8,141,600	2.42%

## Chapter 2E of the Corporations Act

For a public company, or an entity that the public company controls, to give a financial benefit to a related party of the public company, the public company or entity must:

1. Obtain the approval of the public company's members in the manner set out in sections 217 to 227 of the Corporations Act; and
2. Give the benefit within 15 months following such approval, unless the giving of the financial benefit falls within an exception set out in sections 210 to 216 of the Corporations Act.

The issue of the remuneration shares constitutes giving a financial benefit to Messrs Niall, Pawlowitsch and Weerasooriya who are related parties of the Company by virtue of being Directors.

## ASX Listing Rule 10.15

The following information is provided in accordance with ASX Listing Rule 10.14:

1. the Remuneration Shares will be issued to Mr David Niall, Mr Peter Pawlowitsch and Mr Ruwan Weerasooriya who are Directors of the Company;
2. the maximum number of Shares to be issued are 4,000,000 each to Messrs Niall and Pawlowitsch and 12,000,000 to Mr Weerasooriya. The exact number of Shares are to be calculated with reference to the cash component of their remuneration forgone and 80% of the monthly VWAP relating to the month the remuneration is owing;
3. the remuneration Shares will be issued over a 12 month period in accordance with the ESCP;
4. the Company has not made any issue of securities under the ESCP;
5. The price of the shares will be Nil and the participants are the directors for which there is no loan in connection with the issue of these shares;
6. the Remuneration Shares issued will be fully paid ordinary shares in the capital of the Company issued on the same terms and conditions as the Company's existing Shares; and
7. all Remuneration Shares will be issued to Messrs Niall, Pawlowitsch and Weerasooriya no later than 12 months after the date of the meeting and it is intended that issue will occur progressively.

Approval pursuant to ASX Listing Rule 7.1 is not required for the Participation as approval is being obtained under ASX Listing Rule 10.14. Accordingly, the issue of Remuneration Shares to Messrs Niall, Pawlowitsch and Weerasooriya (or their nominees) will not be included in the use of the Company's 15% annual placement capacity pursuant to ASX Listing Rule 7.1.

It is noted that Mr Weerasooriya currently holds more than 20% of the existing shares in the Company, and therefore any issue of Shares to him will be limited to the 3% creep provisions of the Corporations Act. The Company undertakes to ensure that share issues to Mr Weerasooriya are managed within those limits.

## ANNEXURE A

Date of issue	Number issued	Class/Type of equity security and Summary of terms	Names of persons who received securities or basis on which those persons was determined	Issue Price / Discount	Consideration	
11 August 2017	87,281,011	Ordinary Shares	Existing shareholders (rights issue)	Issue price: 1.5 cents Discount: Nil	Total cash consideration	\$1,309,215
					Amount of cash consideration spent and description of what consideration was spent on	Cash spent: \$400,000 Expansion and development of business
					Intended use for remaining cash consideration	Expansion and development of business
					Non-cash consideration paid and current value of that non-cash consideration	N/A
20 September 2017	47,316,133	Ordinary Shares	Underwriter (rights issue)	Issue price: 1.5 cents Discount: Nil	Total cash consideration	\$709,741
					Amount of cash consideration spent and description of what consideration was spent on	Spent: Nil
					Intended use for remaining cash consideration	Expansion and development of business
					Non-cash consideration paid and current value of that non-cash consideration	N/A

## Schedule 1 - Definitions

In this Notice and the Explanatory Memorandum:

**\$** means Australian Dollars.

**AEDT** means Australian Eastern Daylight-Saving Time, being the time in Melbourne.

**Annual Report** means the Directors' Report, the Financial Report and the Auditor's Report in respect to the financial year ended 30 June 2017.

**ASX** means ASX Limited (ACN 008 624 691) and, where the context permits, the Australian Securities Exchange operated by ASX.

**Auditor's Report** means the auditor's report on the Financial Report.

**Board** means the board of Directors.

**Business Day** means:

- (a) for determining when a notice, consent or other communication is given, a day that is not a Saturday, Sunday or public holiday in the place to which the notice, consent or other communication is sent; and
- (b) for any other purpose, a day (other than a Saturday, Sunday or public holiday) on which banks are open for general banking business in Perth.

**Chair or Chairman** means the person appointed to chair the Meeting convened by this Notice.

**Closely Related Party** means:

- (a) a spouse or child of the member; or
- (b) has the meaning given in section 9 of the Corporations Act.

**Company** means Rewardle Holdings Ltd (ACN 168 751 746).

**Constitution** means the constitution of the Company as at the commencement of the Meeting.

**Corporations Act** means the *Corporations Act 2001* (Cth).

**Director** means a director of the Company.

**Directors' Report** means the annual directors' report prepared under chapter 2M of the Corporations Act for the Company and its controlled entities.

**Equity Securities** has the same meaning as in the Listing Rules.

**Explanatory Memorandum** means the explanatory memorandum attached to the Notice.

**Financial Report** means the annual financial report prepared under Chapter 2M of the Corporations Act of the Company and its controlled entities.

**Key Management Personnel** means persons having authority and responsibility for planning, directing and controlling the activities of the Company, directly or indirectly, including any Director (whether executive or otherwise) of the Company.

**Listing Rules** means the listing rules of ASX.

**Meeting** has the meaning in the introductory paragraph of the Notice:

**Notice** means this notice of meeting.

**Proxy Form** means the proxy form attached to the Notice.

**Remuneration Report** means the remuneration report of the Company contained in the Directors' Report.

**Remuneration Shares** means Shares issue to Directors in lieu of remuneration.

**Resolution** means a resolution contained in the Notice.

**Schedule** means a schedule to this Notice.

**Section** means a section contained in this Explanatory Memorandum.

**Share** means a fully paid ordinary share in the capital of the Company.

**Shareholder** means a shareholder of the Company.

**Trading Day** means a day determined by ASX to be a trading day in accordance with the Listing Rules.

**VWAP** means the volume weighted average price of a Share.

In this Notice and the Explanatory Memorandum words importing the singular include the plural and vice versa.